

Fawzooz™

FAWZOOZ

Engineer the invisible. Empower the decision.

Fawzooz builds the knowledge and tools that protect the human mind in the age of AI, and keeps them open to everyone, in Arabic and English.

WHO WE ARE

A non-profit for the human mind

Fawzooz is a non-profit that builds the knowledge and tools that protect the human mind in the age of AI, and keeps them open to everyone, in Arabic and English.

Vision

A world where AI advances and the decision stays human.

IT IS

- **A library of publications**
- **Tools built from the research**
- **A learning programme**
- **Cards and a story magazine**

One name, three commitments

Fawzooz

The umbrella, the passion, and the drive that never stops.

Fawzooz Wa'y

وعي

fawzooz.org

Vibe Orchestrated

Our method of leading the machine with understanding, and steering it.

Fawzooz Waqf Licence

وقف

fawzooz.org

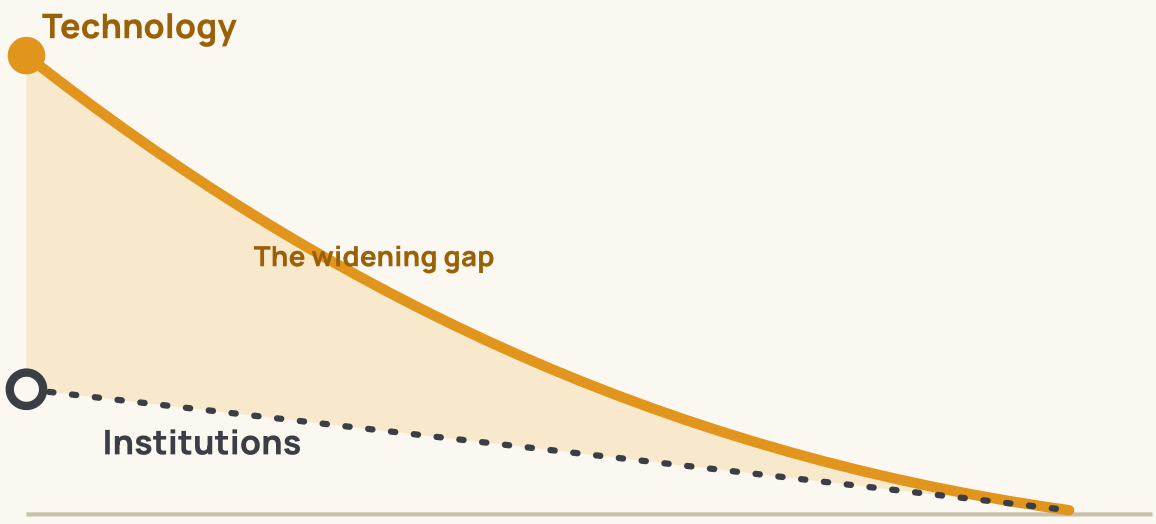
Digital Waqf

The publishing licence that protects the work and keeps its benefit going.

- A company limited by guarantee, registered in England and Wales, company number 17511660.
- Registered with the Information Commissioner's Office (ICO) as a data controller.
- An approved CPD provider with The CPD Group, No. 791541, listed on The CPD Register.
- A publisher registered with Nielsen, the UK ISBN agency: every book and paper we publish carries its own ISBN.
- Listed on the UK Register of Learning Providers (UKRLP), UKPRN 10102758.
- The Wise AI Ambassador programme carries 80 CPD hours, CPD certified by Fawzooz.
- We have applied to register our trade mark in the United Kingdom.
- Fawzoozyat has its ISSN from the ISSN UK Centre at the British Library, in Arabic and in English.

WHY NOW

Technology launches like a rocket. Institutions move at a walk.



An illustration of the idea, not measured data

Time →

Algorithms already shape decisions in education, hiring and security, while law and institutions are still catching up. We don't think the answer is to slow innovation down. We think it's to build the people who can lead it wisely, and to put the right tools in their hands.

Three ideas the whole work stands on

Invisible Engineering

Systems that work quietly in the background. They clear problems before anyone notices, and build trust without the noise.

Cognitive Security

As AI shapes more of our decisions, this framework protects your ability to think for yourself and choose for yourself.

The Wise AI Ambassador

Six degrees that give everyone, from a new hire to the board, one shared language for AI.

From zero to six, one gate at a time

Nobody masters a skill by reading alone. So every degree ends at a gate: one piece of real work in your own hands. The programme doesn't make programmers; it makes people who can lead technology wisely.

6	34	6	80
degrees, each closed by a gate	short units	gates, a piece of your own work at each	CPD hours



How it works

01
Watch the lesson
A recorded lesson for each unit, with its text

02
Do the exercises
Quick practice after each unit

03
Pass the gate
One piece of real work per degree

04
Receive your certificate
Hand in the applied project, sign the charter

You study it all online and at your own pace in the Wise AI Ambassador scholars' space, with a place through the scholarship or with your organisation's team, and finish within three months.

THE CERTIFICATE AND THE SCHOLARSHIP

At the end of the road, a certificate in your name.

A certificate in your name, signed by the founder of Fawzooz, with a record of achievement giving the six degrees and the applied project, the hours for each, a membership card, and a verification code.



- A certificate to print
- A digital card
- A number and a QR code
- On LinkedIn
- Reviewed by Fawzooz
- A record of achievement
- 80 CPD hours

THE WISE AI AMBASSADOR SCHOLARSHIP

A full waiver of its fees: a 100% scholarship

You begin the day we accept you, and finish the programme within three months

Check any certificate

fawzooz.org/en/wise-ai/verify

COGNITIVE SECURITY · UCSMM

The missing layer for systems that learn

Today's security frameworks are good, but they assume a system behaves the way its documentation says. A learning system doesn't: its data changes, so its behaviour changes with it.

The Unified Cognitive Security Maturity Model sits on top of the frameworks you already run and adds the cognitive layer they leave out. Two tools come with it: a self-assessment and a 24-month roadmap builder.

UCSMM
The cognitive layer

Data integrity
Behaviour after deployment
Model robustness
Trust in inference

Added on top of

ISO/IEC 27001 | NIST CSF | CMMI

Zero Trust | AI governance | Your own programme

Self-assessment

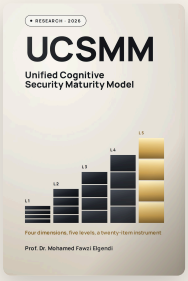
Where does your organisation stand?

Four dimensions and five levels of maturity, to see clearly where you are today.

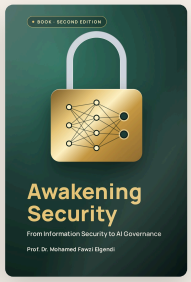
Roadmap builder

Where do you go next?

A 24-month roadmap that raises your maturity one level at a time.







THE RESEARCH BEHIND IT

UCSMM, Cognitive Firewall and Awakening Security are open to everyone, in Arabic and English.

OUR GOALS

Five goals that guide the work

Every book, tool and programme we build serves one of these five goals.

1

Open knowledge

Publish trustworthy knowledge on AI governance and cognitive security, open to everyone.

2

Practical tools

Build practical tools that help people and organisations make informed decisions.

3

Wise leaders

Prepare a generation that leads AI wisely, from the student to the boardroom.

4

Richer Arabic content

Enrich Arabic content on technology and the human being.

5

Standing with organisations

Support organisations in applying the frameworks and building resilience.

A world where AI advances and the decision stays human.

BOOKS AND PAPERS

Knowledge to read, in Arabic and English

Books, white papers, research and practical guides on AI governance and cognitive security. Read them on the site once you sign in; their eBook and print editions are in bookshops.



Small stories that carry big insight

Fawzoozyat aren't passing stories. Each one is a small vessel of insight: characters from real life meet one of life's challenges, and we learn alongside them. Every issue takes one theme and stays with it.



From anxiety, grief and self-worth to digital safety, creativity, and a special issue that explains AI to children.

METN · THE LIBRARY OF APPLIED WISDOM

Every set a compass, every card a foundation

Metn turns big ideas into cards you can carry with you, so wisdom becomes something you practise every day, not just something you read once.



Self & Spirit

Inner peace, healing, renewal and faith.

Leadership & Innovation

Leading teams and turning ideas into value.

Technology & AI

Building products, AI and security that serve people.

The Metn app brings you a card a day, and it works offline.

THE MOBILE APPS

Every part of Fawzooz, on your phone

Each app opens from your browser and sits on your home screen. It works offline, and it keeps your place in your Fawzooz account, so you pick up exactly where you stopped.



Fawzoozyat

A story magazine

Fawzooz Metn

The Library of Applied Wisdom

Fawzooz Vault

Books and papers

Fawzooz Tapestry

A Guide for the Fluent Technologist

Wise AI Ambassador

Wise AI Ambassador programme

Fawzooz Tools

Tools

Install any app in three steps

1
Open its address in your phone's browser

2
Choose "Add to Home Screen" from the menu

3
It opens like any app, even offline

MAJLIS FAWZOOZ

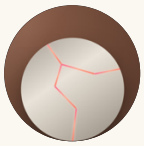
A gathering for stories and reflection

You sit with Fawzooz and virtual characters from his world, the world of Metn. You tell them what is on your mind, and one of them tells you a story from Fawzoozyat, or gives you one of its cards to take with you.

Self & Spirit


Fawzooz


Amen


Mualij


Norfi


Mujaddid

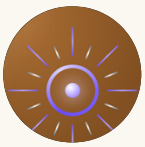

Rasheed

Leadership & Innovation


Ronza


Samed


Fordj


Mobtakir

Technology & AI


Waei


Qayyem


Harees


Taleeq

How a sitting goes

1
Fawzooz welcomes you

2
He hands you to the character whose subject it is

3
A story or a card

The characters are virtual, from the world of Fawzooz. You enter by invitation, with your own Fawzooz account.

Prof. Dr. Mohamed Fawzi Elgendi

أ.د. محمد فوزى الجندى



- Chief AI Officer (CAIO)
- Chief Information Security Officer (CISO)
- Ph.D. in Human-Centric AI Governance and Cognitive Security — Dunster Business School, Switzerland
- Fellowship in Human-Centric AI Governance and Cognitive Security — Dunster Business School, Switzerland
- Professorship in Strategic Innovation and Business Ecosystem — Dunster Business School, Switzerland
- Professor of Practice in Inclusive Leadership in Continuous Software Innovation — Dunster Business School, Switzerland
- Post Graduate Program in Artificial Intelligence for Leaders — McCombs School of Business, The University of Texas at Austin
- B.Sc. in Engineering, Electronics Engineering (Computers and Systems) — Mansoura University

> *In an age when the machine is racing towards autonomy, AI governance and cognitive security become an absolute necessity to keep the human in the driver's seat. I built Fawzooz as a space for thought and practice where the engineering of the invisible meets conscious intelligence, so that technology remains a force that empowers human decision and protects it, not the other way round.*

WORKING TOGETHER

Let’s start a conversation

For organisations · fawzooz.org/en/organisations

Train your team on the Wise AI Ambassador

Your team studies the six degrees, Fawzooz reviews each member’s gates, and each one receives their certificate with its own number and their membership card.

Apply Fawzooz frameworks in your organisation

Fawzooz works alongside your team as it applies UCSMM and InnovaForge to its real work, from the first assessment to the plan.

Sponsor a degree of the programme, a season of Fawzoozyat, or scholarship seats on the Wise AI Ambassador

Your organisation’s name appears on what it sponsors, and the content stays open for everyone to read.

Register your organisation or community

Register your organisation or community with Fawzooz: places on the Wise AI Ambassador, for organisations’ teams, and with a full waiver of the fees for communities, and your logo beside Fawzooz’s on your members’ certificates.

Contact us · fawzooz.org/en/collaborate

Advisory & governance

AI governance, cognitive security, ISO 27001, ISO 42001 and mentoring leaders.

Talks & keynotes

Talks, keynotes and executive sessions for leaders.

Research partnership

A research partnership on Fawzooz’s frameworks with a university or a research centre.

info@fawzooz.org · fawzooz.org · London, United Kingdom

Write in Arabic or English, and we’ll reply in the language you write in.