

Wise AI Ambassador

A micro-credential

Six degrees, six gates and an applied project. Each degree ends with a piece of work you do yourself. You begin at zero, and finish with a certificate Fawzooz has reviewed.

WISE AI AMBASSADOR · A MICRO-CREDENTIAL

From zero to six, one gate at a time

Nobody masters a skill by reading alone. So every degree ends at a gate: one piece of real work in your own hands. The programme doesn't make programmers; it makes people who can lead technology wisely.

6	34	6	80
degrees, each closed by a gate	short units	gates, a piece of your own work at each	CPD hours

How it works

01
Watch the lesson
A recorded lesson for each unit, with its text

02
Do the exercises
Quick practice after each unit

03
Pass the gate
One piece of real work per degree

04
Receive your certificate
Hand in the applied project, sign the charter

WHO IT IS FOR

Anyone who leads a team, a project or an initiative, or is getting ready to.

LANGUAGES

Arabic and English, with recorded lessons in both.

You study in the Wise AI Ambassador scholars' space, with a place that comes with your organisation's team, or for individuals through a scholarship.

THE CURRICULUM

Six degrees, from zero to leading.

1 **You are here** 4 units · 5 hours

A world that learns without you · Seven myths holding you back · Where do you stand? The diagnostic · Your plan: from the map to the climb

Gate 1: A self-assessment matrix coloured in by hand, and a commitment contract signed with themselves.

2 **The foundation** 6 units · 8 hours

What is artificial intelligence? · How a machine learns · Language models: how they "think" · Tokens, vectors and context · Beyond text: image and sound · The machine's three limits

Gate 2: A one-page explanation of machine learning for a non-specialist, in their own words.

3 **Practical mastery** 6 units · 14 hours

From command to commission · Context engineering · Agents: a system that acts · Build your knowledge assistant · AI in your field · Verify before you sign

Gate 3: A real piece of professional work, with a page showing how they verified it.

4 **Protection** 6 units · 12 hours

From information security to AI security · Five attacks you must know · Red-teaming models · Cognitive security · Deepfakes and identity · Quantum and post-quantum cryptography

Gate 4: A short red-team test report and a cognitive defence plan.

5 **Governance and resilience** 6 units · 15 hours

Responsibility first · ISO 42001 in practice · Creative security · The regulatory landscape · The cognitive security maturity model · Engineering resilience

Gate 5: A register of AI systems, a use policy approved by their organisation, and a UCSMM assessment.

6 **Innovation, leadership and legacy** 6 units · 14 hours

From spark to scale · The creativity maze · Leading hybrid teams · AI and the Arab economy · Ethics as a daily decision · Invisible engineering

Gate 6: An initiative they launched, and the document that hands it on to whoever comes next.

Then the applied project (12 hours), which opens once gate 3 is handed in. At the end you rate the programme and sign the charter in Wise AI Ambassador, and Fawzooz reviews your work.

THE CERTIFICATE

At the end of the road, a certificate in your name.

A certificate in your name, signed by the founder of Fawzooz, with a record of achievement giving the six degrees and the applied project, the hours of each, a membership card, and a verification code.



- A certificate to print
- A digital card
- A number and a QR code
- On LinkedIn
- Reviewed by Fawzooz
- A record of achievement
- 80 CPD hours

80 CPD hours · CPD certified by Fawzooz

Listed on the UK Register of Learning Providers (UKRLP) · UKPRN 10102758

Check any certificate: **fawzooz.org/en/wise-ai/verify**

FOR ORGANISATIONS

Train your team, with the certificate.

You study in the Wise AI Ambassador scholars' space, with a place that comes with your organisation's team, or for individuals through a scholarship.

- Your team studies the six degrees, Fawzooz reviews each member's gates, and each one receives their certificate with its own number and their membership card.
- Your organisation's logo on its members' certificates, beside Fawzooz's.
- A page of your own: register your members, set your schedule, and follow each one's progress in numbers.
- Register your organisation on the "For organisations" page, and we review the request ourselves.

FOR ORGANISATIONS

Places for your team, with the certificate

Write to us about your organisation, and we reply with what suits it.

fawzooz.org/en/organisations

FOR INDIVIDUALS: SCHOLARSHIPS

Fawzooz announces scholarships for the programme on its website from time to time, with a full waiver of the programme's fees.

fawzooz.org/en/wise-ai/scholarship

INTERNATIONAL STANDARDS

Mapped to international standards.

The programme is built on the principles of ISO/IEC 27001 for information security; it covers the AI management system of ISO/IEC 42001, and psychological health and safety at work following the guidance of ISO 45003.

ISO/IEC 27001:2022 · Information security

The programme rests on this standard's logic: Degree 4 starts from the triad of information security, and unit 5.3 applies the standard to small teams.

ISO/IEC 42001:2023 · AI management system

Unit 5.2, "ISO 42001 in practice", covers the whole standard, and the fifth gate's deliverable applies it where the scholar works: a register of AI systems, and a use policy their organisation has approved.

ISO 45003:2021 · Psychological health and safety at work

ISO 45003 is guidance, not requirements, and follows the structure of ISO 45001. The programme takes up the psychosocial risks that AI brings into work: fear for one's job, changing roles, pressure and manipulation.

UNESCO 2021 · UNESCO Recommendation on the Ethics of AI

A recommendation adopted by UNESCO's member states in 2021, with ten principles and areas of policy. The programme takes up nine of the ten principles, and three of the policy areas.

IEEE EAD (2019) · IEEE Ethically Aligned Design

A document of principles from IEEE for autonomous and intelligent systems, first edition 2019, with eight general principles. The programme takes up all eight, from the side of those who use and lead these systems.

A curriculum mapping, not a claim of compliance or of anyone's approval. Each clause, the units that teach it and what the programme does not cover: **fawzooz.org/en/wise-ai/standards**

Start today

fawzooz.org/en/wise-ai · info@fawzooz.org